

MATTHEW A. SHAPIRO

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Personal

Associate Professor of Political Science
Illinois Institute of Technology
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Areas

National/regional innovation systems in Northeast Asia
Environmental & energy policies
Politics of science & technology

Education

PhD Political Economy & Public Policy, 2008, University of Southern California
MA Economics, 2006, University of Southern California
MA Korean Studies, 2001, Yonsei University GSIS, Seoul, Korea
BA Political Science, 1994, University of California at San Diego

Honors

- Illinois Tech Wagner Institute for Sustainable Energy Research ISFG program, 2017-18
- Korea Research Foundation Grant (MEST), 2017
- Ewha University-Korean American Communication Association Research Award, 2016-18
- US-Korea NextGen Scholar, CSIS and USC Korean Studies Institute, 2015-16
- East Asia Institute Research Fellowship, 2013-14
- Asiatic Research Institute Research Fellowship, Korea University, 2014
- Illinois Tech Social Network Research Award, (1) 2012-13, (2) 2011-12
- UK Department for Environment, Food & Rural Affairs Research Award, 2010
- Final Year Dissertation Fellowship, USC College of LAS, 2007-08
- Strategic Theme Research Initiative Research Assistantship, USC College of LAS, 2006-07
- Future Professoriate Fellow, USC Center for Excellence in Teaching, 2006-07
- Teaching Assistant Fellow, USC Center for Excellence in Teaching, 2006-07
- Foreign Language & Area Studies Dissertation Fellowship, USC & US Dept. of Ed., 2005-06
- Urban Initiative Dissertation Fellowship, USC College of LAS, 2005
- Strategic Theme Research Initiative Research Assistantship, USC College of LAS, 2004
- Woojung Scholarship, Yonsei University GSIS, 1999-2001

Publications

Articles

1. Toby Bolsen and Matthew A. Shapiro (2018) “The U.S. News Media, Polarization on Climate Change, and Pathways to Effective Communication,” *Environmental Communication*, 12(2): 149-163.
2. Matthew A. Shapiro and Han Woo Park (2018) “Climate Change and YouTube: Deliberation Potential in Post-Video Discussions,” *Environmental Communication*, 12(1): 115-131.
3. Matthew A. Shapiro and Libby Hemphill (2017) “Agenda Building & Indexing: Does the U.S. Congress Direct *New York Times* Content through Twitter?” *Policy & Internet*, 9(1): 109-132.

4. Matthew A. Shapiro and Daniel Bliss (2016) “Rewards and Consequences: Redistricting on the Chicago City Council,” *Local Government Studies*, 42(1): 139-163.
5. Matthew A. Shapiro and Han Woo Park (2015) “More than Entertainment: YouTube and Public Responses to the Science of Global Warming and Climate Change,” *Social Science Information*, 54(1): 115-145.
6. Matthew A. Shapiro, Libby Hemphill, Jahna Otterbacher, and Han Woo Park (2015) “Twitter and Political Communication in Korea: Are Members of the Assembly Doing What They Say?” *Journal of Alternative Perspectives in the Social Sciences*, 6(3): 281-301.
7. Matthew A. Shapiro (2014) “Establishing ‘Green Regionalism’: Environmental Technology Generation across East Asia and Beyond,” *Journal of Contemporary Eastern Asia*, 13(2): 41-56.
8. Matthew A. Shapiro (2014) “Regionalism’s Challenge to the Pollution Haven Hypothesis: A Study of Northeast Asia and China,” *The Pacific Review*, 27(1): 27-47.
9. Toby Bolsen, Thomas J. Leeper, and Matthew A. Shapiro (2014) “Doing What Others Do: Norms, Science, and Collective Action on Global Warming,” *American Politics Research*, 42(1): 65-89.
10. Matthew Haigh and Matthew A. Shapiro (2013) “Do Environmental Policy Instruments Influence Fiduciaries’ Decisions?” *Environment & Planning A*, 45(4): 853-871.
11. Jahna Otterbacher, Matthew A. Shapiro, and Libby Hemphill (2013) “Interacting or Just Acting? A Case Study of European, Korean, and American Politicians’ Interactions with the Public on Twitter,” *Journal of Contemporary Eastern Asia*, 12(1): 5-20.
12. Matthew A. Shapiro and Jeffrey B. Nugent (2012) “Institutions and the Sources of Innovation: The Determinants and Effects of International R&D Collaboration,” *International Journal of Public Policy*, 8(4-6): 230-250.
13. Matthew A. Shapiro (2012) “Receiving Information at Korean and Taiwanese Universities, Industry, and GRIs,” *Scientometrics*, 90(1): 289-309.
14. Matthew A. Shapiro and Han Woo Park (2012) “Regional Development in South Korea: Accounting for Research Area in Centrality and Networks,” *Scientometrics*, 90(1): 271-287.
15. Matthew Haigh and Matthew A. Shapiro (2012) “Carbon Reporting: Does It Matter?” *Accounting, Auditing, and Accountability Journal*, 25(1): 105-125.
16. Matthew A. Shapiro and Keenan Gottschall (2011) “Northeast Asian Environmentalism: Policies as a Function of ENGOs,” *Asian Politics and Policy*, 3(4): 551-567.
17. Matthew A. Shapiro, Han Woo Park, and Min-Ho So (2010) “Quantifying the National Innovation System: Inter-regional Collaboration Networks in South Korea,” *Technology Analysis and Strategic Management*, 22(7): 845-857.
18. Matthew A. Shapiro (2009) “Korea’s Environmental Sustainability Leadership in East Asia and Beyond,” *Korea Observer*, 40(4): 735-762.
19. Matthew A. Shapiro (2008) “The Triple Helix Paradigm in Korea: A Test for New Forms of Capital,” *International Journal of Technology Management and Sustainable Development*, 6(3) 171-191.

Chapters

20. Matthew A. Shapiro, Toby Bolsen, and Anna McCaghren Fleming (forthcoming) “Communicating about Clean Energy and Efficiency Policies,” in Matthew C. Nisbet, Shirley S. Ho, Ezra Markowitz, Saffron O’Neill, Mike S. Schafer, and Jagdish Thaker’s (Eds) *Oxford Encyclopedia of Climate Change Communication*, Oxford: Oxford University Press.

21. Matthew A. Shapiro (2018) “China-Based Air Pollution and Epistemic Community Building in the Northeast Asian Region,” in Michelle Ann Miller, Mike Douglass, and Matthias Garschagen’s (Eds) *Crossing Borders: Governing Environmental Disasters in a Global Urban Age in Asia and the Pacific*, New York and Heidelberg: Springer.
22. Toby Bolsen and Matthew A. Shapiro (2017) “Strategic Framing and Persuasive Messaging to Influence Climate Change Perceptions and Decisions,” in Matthew C. Nisbet, Shirley S. Ho, Ezra Markowitz, Saffron O’Neill, Mike S. Schafer, and Jagdish Thaker’s (Eds) *Oxford Encyclopedia of Climate Change Communication*, Oxford: Oxford University Press.
23. Matthew A. Shapiro, Libby Hemphill, and Jahna Otterbacher (2017) “Pussyfooting around November? A Longitudinal Analysis of Politicians’ Twitter Use in 2014,” in Tauna S. Sisco, Jennifer C. Lucas, and Christopher J. Galdieri’s (Eds) *Political Communication & Strategy: Consequences of the 2014 Midterm Elections*, Akron: University of Akron Press.
24. Matthew A. Shapiro (2014) “Recycling: The Politics, the Science, and the Technology,” in Brent S. Steel’s (Ed.) *Science and Politics: An A-to-Z Guide to Issues and Controversies*, Washington, DC: CQ Press.
25. Matthew A. Shapiro (2012) “Long-Run Protection: Determining Key Features of Growth and Sustainability in Northeast Asia,” in Jorg Mahlich and Werner Pascha’s (Eds) *Korean Science and Technology in an International Perspective*, New York and Heidelberg: Springer.
26. Matthew A. Shapiro (2012) “Environmental Legislation in East Asia: Rationale and Significance,” in Zhiquan Zhu’s (Ed.) *New Dynamics in East Asian Politics: Security, Political Economy, and Society*, New York and London: Continuum International.
27. Matthew A. Shapiro (2011) “The Triple Helix Paradigm in Korea and Taiwan: A Test for New Forms of Capital,” in Mohammed Saad and Girma Zawdie’s (Eds) *Theory and Practice of the Triple Helix Model in Developing Countries*, New York: Routledge.
28. Matthew A. Shapiro (2007) “Public-Private R&D Collaboration in Korea: A Survey of Public Sector Institutes,” in Jorg Mahlich and Werner Pascha’s (Eds) *Technology and Innovation in Korea*, New York and Heidelberg: Springer.

Reports

29. Matthew A. Shapiro (2016), *Transboundary Air Pollution in Northeast Asia: The Political Economy of Yellow Dust, Particulate Matter, and PM_{2.5}*, KEI Academic Paper Series.
30. Matt Lithgow and Matthew A. Shapiro (2015), *Recycling Policies in Chicago and Beyond: Failures in Information Collection and Provision*, Chicago Recycling Coalition White Paper.
31. Matthew A. Shapiro (2014), *International Collaboration and Green Technology Generation: Assessing the East Asian Environmental Regime*, EAI Fellows Program Working Paper Series No. 46.
32. Matthew Haigh and Matthew A. Shapiro (2011), *Financial Institutions: Taking Greenhouse Gases into Account*, UK Department for Environment, Food and Rural Affairs.
33. Matthew Haigh and Matthew A. Shapiro (2010), *Investor Demand for Corporate Sustainability Reporting*, UK Department for Environment, Food and Rural Affairs.

Proceedings

34. Libby Hemphill, Jahna Otterbacher, and Matthew A. Shapiro (2013) “What’s Congress Doing on Twitter?” *Proceedings of the 2013 ACM conference on Computer Supported Cooperative Work, CSCW*, New York: ACM Press.

Research and Teaching

Associate Professor, 2014-present

Assistant Professor, 2008-2014

Director, Applied Analytics Program, 2015-16

Illinois Institute of Technology, Department of Social Sciences

Courses taught: East Asian Political Economy; Energy Policy; Innovation Policy; Politics & Public Policy; Politics of Science & Technology; Research Methods for the Social Sciences

Research Affiliate / Visiting Researcher

- Joint Center for Energy Storage Research, Argonne National Laboratory, 2016-present
- Climate Disclosure Standards Board, United Kingdom, 2010-2011
- World Class University, YeungNam University, 2010-2013
- Industrial Economics and Knowledge Center, ITRI, Hsinchu, Taiwan, 2005
- Technology Innovation Research Team, ETRI, Daejeon, Korea, 2005

Research Fellow

- East Asia Institute Research Fellow, East Asia Institute, Seoul, Korea, 2013-14
- Asiatic Research Institute Research Fellow, ARI, Korea University, summer/fall 2014

Instructor, 2006-2007

California State University at Long Beach, Department of Economics

Courses taught: International Economics; International Finance

Presentations

Symposia and special conferences

- Seminar on Particulate Matter, Health Impacts and Transboundary Issues, Paris, Dec. 2017
- International Conference on Public Policy, NUS, Singapore, Jun. 2017
- Conference on Communication and the Environment, University of Leicester, UK, Jun. 2017
- Crossing Borders Conference, NUS, Singapore, Nov. 2015
- Atlanta Conference on Science and Innovation Policy, Atlanta, Sept. 2015
- Computational Social Science Summit, Northwestern University, Evanston, May 2015
- American Elections 2014, New Hampshire Institute of Politics, Manchester, Mar. 2015
- Economy and Exploration Forum, Museum of Science and Industry, Chicago, Oct. 2014
- The Infrastructures of Creativity, IIT, Chicago, Apr. 2014
- IIT Lewis College of Human Sciences Conference on Networks, IIT, Chicago, Nov. 2013
- Rising Stars of Korean Studies Workshop, USC, Los Angeles, Oct. 2012
- Creating Public Value Conference, University of Minnesota, Minneapolis, Sep. 2012
- Culture, Politics & Climate Change, University of Colorado, Boulder, Sep. 2012
- UIC Summer Institute on Sustainability and Energy, UIC, Chicago, Aug. 2012
- ASPA-KAPA International Conference, Seoul, Korea, Oct. 2011
- Innovation and Technology in Korea, Vienna, Austria, Sept. 2009
- Environmental Policy Conf., University of Maryland & APPAM, Seoul, Korea, Jun. 2009
- Beyond Kyoto Conference, University of Aarhus, Aarhus, Denmark, Mar. 2009
- Science and Technology in Society Conference, AAAS, Washington, DC, Mar. 2007
- Triple Helix Paradigm for Development, Univ. of West England, Bristol, UK, Sep. 2006
- Innovation and Technology in Korea, Vienna, Austria, Oct. 2005
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Keynotes

- Asian Triple Helix Society Annual Conference, Daegu, Korea, Dec. 2013
- Asian Triple Helix Society Annual Conference, Songdo, Korea, Jan. 2013

Lectures

- IIT Monthly Sustainability Forum, Chicago, Jan. 2018
- Chicago Conservation Corps, Sep. 2017
- KAIST, Daejeon, Korea, Jul. 2016
- Asiatic Research Institute, Korea University, Seoul, Korea, Jul. 2016
- Korea Economic Institute, Washington, D.C., May 2016
- Keio University, Tokyo, Japan, Dec. 2014
- Peking University, Beijing, China, Dec. 2014
- National Taiwan University, Taipei, Taiwan, Dec. 2014
- East Asia Institute, Seoul, Korea, Dec. 2014
- Asiatic Research Institute, Korea University, Seoul, Korea, Jul. 2014
- IIT Stuart School of Business, Chicago, Apr. 2014
- IIT Stuart School of Business, Chicago, Mar. 2014
- Tsing Hua University, School of Management of Technology, Hsinchu, Taiwan, Dec. 2005

Professional association conferences

- American Economic Association: 2014
- American Political Science Association: 2006, 2007, 2009, 2010, 2013, 2016
- Association for Asian Studies: 2017 (Seoul)
- Association for Education in Journalism and Mass Communication: 2012, 2017
- Midwest Political Science Association: 2005, 2006, 2008-2016, 2018
- Triple Helix Association: 2011, 2016
- Western Political Science Association: 2009, 2012, 2013
- Western Economic Association: 2006, 2008

Professional Organizations and Service

Editorial board member

East Asian Community Review; International Journal of Technology Management & Sustainable Development; Journal of Contemporary Eastern Asia

Scientific/review committee membership

- Don K. Price Award Committee, 2014 (STEP section of APSA)
- COSINUS: Algeria, 2014; Oran, Algeria, 2013; Bristol, UK, 2011
- Asian Triple Helix Conference, Daegu, Korea, 2013

Program approval external advisor

International Business Administration (MSc), SOAS, University of London, 2012

Ad hoc reviewer

The Academy of Management; American Politics Research; British Journal of Political Science; Contemporary Economic Policy; Asian Journal of Communication; Environment & Planning C; Environment, Development, & Sustainability; Environmental Engineering and Management Journal; Environmental Politics; International Journal of Public Policy; International Journal of Press/Politics; International Journal of Manufacturing Technology and Management; International Relations of the Asia-Pacific; Journal of Asian & African Studies; Journal of

Communication, Journal of Contemporary Asia; Journal of Experimental Political Science; Journal of Information Technology & Politics; Journal of World Business; Management Research Review; New Media & Society; The Pacific Review; Policy & Internet; Political Research Quarterly; Politics & Governance; Public Understanding of Science; Qualitative Sociology; Research Policy; Review of Policy Research; Science Communication; Scientometrics; Social Science Information; Social Science Quarterly; Social Studies of Science; Technology Analysis & Strategic Management

Service to the institution

- Science and Technology Studies program design committee member, 2015-present
- Research Council academic unit representative, 2013-present
- Applied Analytics program design committee chair, 2012-14
- Applied Economics program design committee member, 2012-13
- Technology for Development graduate program committee member, 2011-12
- University Faculty Council academic unit representative, 2009-12, 2015
 - Financial Affairs committee chair, 2011-12
 - Financial Affairs committee member, 2010-11
- Undergraduate Studies Committee academic unit representative, 2008-09

Advising (beyond undergraduate advising duties)

Catherine Savage (Ph.D. external committee member), Joyce Konadu Mansah Fokuo (Ph.D. external committee member, spring 2017), Sarah E. Baumgartner (Ph.D. external committee member, spring 2017), Chunying Huang (visiting Ph.D. candidate, 2014-15), Wingman Fong (Ph.D. external committee member, spring 2015), Jessica Pieczynski (Ph.D. external committee member, spring 2015), Kristin Kosyluk (Ph.D. external committee member, fall 2014), Abby Wassel (Ph.D. external committee member, spring 2014), Maia Feigon (Ph.D. external committee member, spring 2014), Brendan Neuman (Ph.D. external committee member, spring 2014), Ed Scott (Ph.D. external committee member, spring 2014), Mark Tawnye (Ph.D. external committee member, fall 2012), W. David Work (College of Science and Letters Undergraduate Research Fellowship, summer 2012; Social Networking Initiative, spring 2012), Syeda Fatima Rizvi (International Research Fellowship, summer 2010), Keenan Gottschall (Undergraduate Research Fellowship, 2009-2010; College of Science and Letters Undergraduate Research Fellowship, summer 2010), Bernat Kunzi (Undergraduate Research Fellowship, 2008-2009)

Service to the community

- Chicago Recycling Coalition board member, 2012-present
- Climate Advocacy Lab member, 2016-present
- Short Course instructor for Illinois Tech Boeing Scholars Program, 2012